

# Builder/Architect



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**PSG Construction Inc.**

Providing Optimum Strength and Balance  
Through a Variety of Individual Talents



# PSG Construction Inc.

## Providing Optimum Strength and Balance Through a Variety of Individual Talents

2007 is a turning out to be a watershed year for PSG Construction. First of all, they are celebrating their 20th anniversary, which is quite an accomplishment for any firm. Second, they built The Renewed American Home as part of this year's International Builders Show (IBS), which was held in Orlando February 7-10 at

the Orange County Convention Center. Finally, as one of the select builders at the Reunion Resort & Club of Orlando, the custom home building sector of their company is significantly expanding.

Serving Central Florida since 1987, PSG Construction is co-owned by brothers Paul and Stephen Gidus. The company has been

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PHOTOS BY JAMES WILSON PHOTOGRAPHY

**Above:** Canadian maple with a coffee glaze cabinetry show elegantly in the kitchen. All of the countertops in the main areas of the home are Monet Brazilian granite.

**Left:** The gathering area overlooks the pool and golf course.

named one of the top 50 remodelers in the country. PSG has received prestigious national, regional and local awards. PSG projects have been featured in numerous industry and consumer publications including *Southern Living*, *Woman's Day Kitchens and Baths*, *Better Homes and Gardens, Orlando, Orlando HomeBuyer, Orlando Leisure, Remodeling, Professional Builder* and more. Projects have also been featured on HGTV's "Old Homes Restored," and *Better Homes and Gardens Television*.





The PSG Process sets PSG Construction apart by helping homeowners reach their desired goals in a thoroughly planned, more cost-effective manner. Case in point is the custom Reunion home featured in this article. The homeowners, Patti and Tom McKeon, could not be more complimentary in talking about their PSG experience. "We are delighted with our home and PSG," Patti said. "Paul Gidus is a saint! He always keeps his cool and is very responsive. PSG is very customer oriented."

Designed by Michael J. Sopoliga of MJS Custom Designs and built in the Mediterranean style, the McKeons' home reflects the elegance and craftsmanship of a residence in Europe. Walking through the wide grand hall, the home gradually expands and unfolds to embrace the golf course view that dominates the rear elevation of the home. "We wanted to emphasize the rear view of our lot, which is why the master bedroom is in the front of the home," Tom explained. The McKeons' home is located on the 13th hole, known as Legends Corner of the spectacular Traditions Course (a Jack Nicklaus Signature Course). Given the setting of this magnificent home, this approach feels perfectly natural. "Because of our long, narrow lot (185 x 65), we did not want a tunnel," noted Patti. "I also wanted a nice dining room for entertaining."

Adding to the entertainment value of the dining room is the location of a sitting area next to the double-sided fireplace. This joins the family room through a series of arches and columns that open the view to the family room and beyond. As a result, the space feels like an interior courtyard leading to the ultimate destination — the gathering areas overlooking the pool and golf course. Enjoyment of this view is the *raison d'être* for the entire home.

The gourmet kitchen reflects Patti's love of cooking. Hailing from a large Italian family, she now has the perfect kitchen for entertaining and enjoying the view along with her guests. Matt Carpenter of Busby Cabinets designed the richly detailed custom cabinetry throughout the home, including the kitchen (Canadian maple with a coffee glaze), the elegant media cabinet in the family room, the butler's pantry off the dining room, the home office and the master bath. All of the countertops in the main areas of the home are Monet Brazilian granite.

The guest quarters, home theater, exercise room and their son's bedroom reside upstairs, along with the expansive game room with its deep balcony overlooking the signature golf course. Patti is proud to have selected all of the fabrics and furnishings in the home herself, including the incorporation of many furniture

**The large, fully equipped kitchen is open to the bright family room beyond, and provides period details in keeping with the character of the home.**







PHOTO BY BUBB PHOTOGRAPHIX

pieces from their previous residence in Windermere. This home represents her dream of living in a truly Mediterranean environment, right down to the color palette.

“It is such a privilege to live in this home and this community, near Disney and all the other theme parks,” Patti reflected. “We just love it. We can even see the fireworks at night from our balcony. This home has truly exceeded our expectations.”

### THE RENEWED AMERICAN HOME

In the 25 years that the National Association of Home Builders (NAHB) has been building and presenting The New American Home (TNAH) in conjunction with the International Builders’ Show, it has never built and presented a renovated or restored home — until now. PSG Construction is proud to be selected as the builder of the first ever The Renewed American Home (TRAH).

Built in 1909, this historic home features a unique vernacular Florida style — a distinctive mix of Victorian, Four-Square Gable and Colonial Revival. Brick and stucco steps and the *porte cochere* are just some of the exemplary points of the home that are true-to-period details. The original 2,462 square feet has been completely renovated and expanded, most notably with a basement that not only adds considerable living space, but is unique

to the South. With the addition of the basement and other new spaces, the renovated home has a total of 5,860 square feet of air-conditioned space and a total of 7,175 square feet of space under roof. Additional team members for the project include Lucia, Kassik and Monday, Inc., and Robb & Stuckey Furniture & Design Studio.

In the evening, the home is a beacon of welcoming light sitting atop a hill near the corner of Broadway and Ridgewood in the Lake Eola Heights Historic District. Views of downtown Orlando offer a wonderful juxtaposition of the old neighborhood with the new downtown skyline. The elevated site also accommodates the basement, which includes a large open area or flex space perfect for multipurpose gatherings. The temperature-controlled wine cellar has a 1,400-bottle capacity, vapor-barrier system and is finished with brick pavers. The main laundry room is in the basement, complete with a laundry chute from upstairs. A fully stocked safe room and a large exercise room round out the functional basement level.

To accommodate multigenerational living, the four-bedroom, four-and-a-half-bath house includes a parents’ suite on the main floor and a master bedroom on the upper level. Two bedrooms on the upper floor also have their own private bathrooms. An outstanding example of practicality and luxury is the morn-





PHOTO BY BURG PHOTOGRAPHIX

**Embracing the warm southern climate is the outdoor courtyard (that doubles as a turn-around), finished with brick pavers, fountain and gas lamps.**

ing kitchen in the upstairs hall that accommodates a wet bar, mini dishwasher, refrigerator, coffee station and storage space. Additional features include a formal dining room, library/home office and a mud room on the first floor. The large, fully equipped kitchen is open to the bright family room beyond, and provides period details in keeping with the character of the home.

Embracing the warm southern climate is the outdoor courtyard (that doubles as a turn-around), finished with brick pavers, fountain and gas lamps. Also true to the period is the driveway constructed with two strips of concrete connected in the center with a section of grass. Attached to the two-car garage is the covered patio with a TV located above the brick fireplace. A staircase tucked into the corner of the covered patio leads to the garage apartment that offers guests complete accommodations with the

same quality of finishes that exist in the main house.

Originally located on the corner, the home was moved to the lot next door to accommodate construction of the New American Home, which is also a feature of the International Builders' Show. At the culmination of the show, an estimated 100,000 visitors will have had the opportunity to view both the TRAH and the TNAH. After the show, the homes were open to the public.

"PSG is extremely pleased to have had the opportunity to partner with the NAHB and IBS," said Stephen Gidus. "This undertaking gives our company the experience we believe our clients will benefit from," added Paul Gidus.

*Complete information about The Renewed American Home, including additional features of the home and professional photography, can be found at [psgconstruction.com](http://psgconstruction.com). ■*